

Kaspersky Lab vs. Trend Micro

- Kaspersky Lab has better detection and protection rates according to independent testing labs:**
 - Anti-Malware Test Lab** (www.anti-malware-test.com): Kaspersky Lab was the only vendor to receive the Gold award in all 7 testing categories. Trend Micro failed one of the seven tests and received a Gold Award in only one category. In the Zero-Day Protection testing, Kaspersky Lab received a Gold Award with a 92% success rate. Trend Micro had 82%.
 - AV Comparatives** (www.av-comparatives.org):
 - December 2009 Report, we received an Advanced+ rating for total threats blocked, scoring 99 out of 100.
 - November 2009 Report, we received an Advanced+ rating for Proactive Detection.
 - October 2009 Report, we received an Advanced+ rating for malware removal. Trend Micro was not tested in any of these reports.
 - Virus Bulletin** (www.virusbtn.com/vb100): In the December 2009 Report, Kaspersky Lab received the VB100 Award for the seventh time. Kaspersky Lab received a RAP score of 83.4%, one of the highest scores of all competitors tested. Trend Micro was not tested.
 - West Coast Labs** (www.westcoastlabs.com): Kaspersky Lab was one of four vendors to receive the Checkmark Platinum Award. Trend Micro was tested but did not receive this award.
- Kaspersky Lab provides immediate protection:** Kaspersky Lab updates signature files every hour, providing the most up-to-date protection available while minimizing impact on system resources. Trend Micro provides updates only 2 or 3 times per day.
- Kaspersky Lab has better zero-day protection:** While Trend Micro has a heuristic analyzer, they do not have behavioral blocking which tracks the dangerous activity of all applications, application integrity control or registry control in OfficeScan. Kaspersky Lab provides this improved level of protection.
- Kaspersky Lab provides protection from phishing attacks:** Trend Micro does not provide protection from phishing attacks at the browser and mail client levels.

See How Kaspersky Lab Compares:

- Protection** – because you can't endure another malware outbreak
- Performance** – super-fast when it comes to scanning systems
- Manageability** – real-time security management with a new graphical interface
- Deployment** – make your migration a breeze with the latest tools and technologies

Quick Facts

	Kaspersky	Trend Micro
On-Demand Scan Time	14 Minutes	25 Minutes
Second On-Demand Scan Time	Less Than 2 Minutes	More Than 15 Minutes
24x7 Support	Yes	Yes
Automatic Updates	Every Hour	3/Day
Updates per Month	664	90